

FOR IMMEDIATE RELEASE:

Media Contact

Larsen Associates

(415) 957-1205 larsenassc@aol.com

This is not public information.

Please do not publish it.

Asian American Women Artists Association Presents

THE WORLDS OF BERNICE BING

A Documentary Short Film About Legendary Artist Bernice Lee Bing
Friday, September 13th at 7:00 pm at the de Young Museum, Koret Auditorium

SAN FRANCISCO, CA, August 1, 2013 – On Friday, September 13th at 7:00 pm at Koret Auditorium in the de Young Museum, join the Asian American Women Artists Association (AAWAA) as they present THE WORLDS OF BERNICE BING, a 34-minute documentary short film about the life and times of the late San Francisco artist Bernice Bing. The film will be introduced by Cynthia Tom of AAWAA. After the screening there will be a Q&A with the Project Director, Jennifer Banta Yoshida, artists Lenore Chinn and Rudy Lemcke, moderated by Mark Dean Johnson, Professor, San Francisco State University. Admission is free and tickets will be available beginning at 6:00 pm. For more information please contact the de Young Museum at 415-750-3600 or 415-750-7694 for Friday Night events.

The Worlds of Bernice Bing is an inspirational film illuminating the life and times of Bernice Lee Bing—artist, Chinese American, lesbian, and activist. Bing came of age and gained notoriety as an artist when "lesbian" was a bad word, racism was rampant, and women were housewives. This is the story of a powerful woman who used color, paint brush, and canvas to speak from her heart. Presented by Executive Producer Asian American Women Artists Association (AAWAA) and Bing scholar, Jennifer Banta Yoshida, this film promises to energize and inspire viewers to relish the resiliency of this unique American icon of the arts.

Bing won a scholarship to the California College of Arts and Crafts where she was a student of Richard Diebenkorn. After earning her Bachelor's (1959) and Master's degree from the San Francisco Art Institute in 1961, Bing emerged at the forefront of the avant garde art scene. She thrived in the heart of the Beat scene in North Beach among her large circle of friends including Joan Brown and Jay DeFeo. In addition to producing her own art, Bing made changes in the San Francisco art world and community arts organizations that continue to be vital today.

Bing's painterly works of masterful strokes and dazzling composition are supported by the voices of those who cherished her in sisterhood and friendship. At long last, Bernice Lee Bing is receiving the attention she deserves.



ASIAN AMERICAN WOMEN ARTISTS ASSOCIATION

About the Asian American Women Artists Association

The Asian American Women Artists Association (AAWAA) is a national non-profit arts organization dedicated to ensuring the visibility and documentation of Asian American women in the arts. Since 1989, AAWAA has been a resource for the arts and academic communities, working to further the recognition of Asian American women artists. Through exhibitions, literary readings, speakers' bureau, publications, and educational programs, AAWAA offers thought-provoking perspectives that challenge societal assumptions and promote dialogue across cultures and generations. For more information on AAWAA and its mission and programs, please visit www.aawaa.net. Contact AAWAA at 1890 Bryant Street, Suite 302, San Francisco, CA 94110, (415) 252-7996, info@aawaa.net.

The film was made possible with the support of Cal Humanities' Community Stories Grant, San Francisco Arts Commission's Individual Artist Commission, and The San Francisco Foundation's Bay Area Documentary Fund.

For Calendar Editors:

WHAT: AAWAA's premiere of "The Worlds of Bernice Bing," a documentary short film. The film will be introduced by Cynthia Tom of AAWAA. After the screening there will be a Q&A with the Project Director, Jennifer Banta Yoshida, artists Lenore Chinn and Rudy Lemcke, moderated by Mark Dean Johnson, Professor, San Francisco State University.

WHO: Asian American Women Artists Association (AAWAA)

WHEN: Friday, September 13, 2013, 7:00 pm

WHERE: de Young Museum, Koret Auditorium
Golden Gate Park, 50 Hagiwara Tea Garden Drive, San Francisco, CA 94118

TICKETS: Admission is free and open to the public. Free tickets are available one hour before the 7pm screening. Come early to get a ticket and then roam through the museum before the screening.

FOR MORE INFORMATION: de Young Museum general info: 415-750-3600
or for Friday Nights events: 415-750-7694